


[home](#) | [pay](#) | [register](#) | [site map](#)
[Buy](#) | [Sell](#) | [My eBay](#) | [Community](#) | [Help](#)

Start new search

Search

[Advanced Search](#)
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[Home](#) > [Help](#) > [Selling](#) > [Listing Your Item](#) > [Fees](#) > eBay.com Fees


## eBay Help

[Help Topics](#)
[A-Z Index](#)
[eBay Acronyms](#)
[eBay Glossary](#)
[Contact Us](#)

## Related Links

[Learning Center](#)
[eBay University](#)
[Security Center](#)
[About Customer Support](#)
[Community Answer Center](#)

### Was this page helpful?

 Yes  No

 How can we improve this page?  
(optional)

700 characters left

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[tips](#)

## eBay.com Fees

View Fees for: [eBay.com](#) | [eBay Motors](#) | [eBay Stores](#) | [Ad Format](#) | [Real Estate](#) | [PayPal](#)

## Basic fees

When you list an item on eBay, you're charged an [Insertion Fee](#). If the item sells, you are also charged a [Final Value Fee](#). The total cost of selling an item is the Insertion Fee plus the Final Value Fee.

Insertion Fees	
Starting or Reserve Price	Insertion Fee
\$0.01 – \$0.99	<b>\$0.20</b>
\$1.00 – \$9.99	<b>\$0.35</b>
\$10.00 – \$24.99	<b>\$0.60</b>
\$25.00 – \$49.99	<b>\$1.20</b>
\$50.00 – \$199.99	<b>\$2.40</b>
\$200.00 – \$499.99	<b>\$3.60</b>
\$500.00 or more	<b>\$4.80</b>

Final Value Fees	
Closing Price	Final Value Fee
Item not sold	<b>No Fee</b>
\$0.01 – \$25.00	<b>5.25%</b> of the closing value
\$25.01 – \$1,000.00	<b>5.25%</b> of the initial \$25.00 (\$1.31), <b>plus 3.00%</b> of the remaining closing value balance (\$25.01 to \$1,000.00)
Equal to or Over \$1,000.01	<b>5.25%</b> of the initial \$25.00 (\$1.31), <b>plus 3.00%</b> of the initial \$25.00 - \$1,000.00 (\$29.25), <b>plus 1.50%</b> of the remaining closing value balance (\$1,000.01 - closing value)

The [Insertion Fee](#) for **Multiple Item Dutch Auction and Fixed Price** listings is based upon the opening value of your items. The opening value is the starting or the fixed item price multiplied by the quantity of your items. The maximum Insertion Fee for any Multiple Item Listing is \$4.80.

The [Final Value Fee](#) for a **Multiple Item Dutch Auction** is determined by taking the Final Value Fee of the lowest successful bid and multiplying it by the number of items sold. The Final Value Fee for a **Multiple Item Fixed Price** listing is calculated per item sold, based on the final sale price of the item.

Select **Business & Industrial\*** capital equipment categories have the following fees:

<b>Business &amp; Industrial Capital Equipment Category Specific Fees</b>	
Insertion Fees	<b>\$20.00</b>
Reserve Fees	<b>\$5.00</b>
Final Value Fees	<b>1.00% of the closing value (maximum charge \$250.00)</b>

\* Includes the following capital equipment categories and the related subcategories: Agriculture & Forestry > [Tractors & Farm Machinery](#); Construction > [Heavy Equipment, Trailers](#); Food Service & Retail > [Concession Trailers & Carts](#); Healthcare, Lab & Life Science > [Imaging & Aesthetics Equipment](#); Industrial Supply, MRO > [Fork Lifts & Other Lifts](#); Manufacturing & Metalworking > [Manufacturing Equipment](#); Manufacturing & Metalworking > [Metalworking Equipment](#); Office, Printing & Shipping > [Commercial Printing Presses](#). View the entire [Business & Industrial Category Structure](#).

**Note:** Reserve Fees are additional. For more information, [see the Reserve Fees table](#).

### Optional feature fees

You can add optional features to help increase bid activity and your chances for a successful sale.

<b>Reserve Fees (fully refunded if item sells):</b>		<a href="#">Hide</a>
Reserve Price	Fee	
<b>\$0.01 – \$49.99</b>	<b>\$1.00</b>	
<b>\$50.00 – \$199.99</b>	<b>\$2.00</b>	
<b>\$200.00 and up</b>	<b>1% of Reserve Price (up to \$50)</b>	

**Note:** [See an example](#) of how Reserve Fees are calculated.

Buy It Now Fees in US\$		<a href="#">Hide</a>
Buy It Now Price (US\$)	Fee (US\$)	
US\$0.01 – US\$9.99	US\$0.05	
US\$10.00 – US\$24.99	US\$0.10	
US\$25.00 – US\$49.99	US\$0.20	
US\$50.00 or more	US\$0.25	

**Note:** See how [Buy It Now](#) works.

Listing Upgrade Fees				<a href="#">Hide</a>
Feature	Fee	Feature	Fee	
<a href="#">Value Pack</a>	\$0.65	<a href="#">Pro Pack</a>	\$29.95	
<a href="#">Gallery</a>	\$0.35	<a href="#">Highlight</a>	\$5.00	
<a href="#">Listing Designer*</a>	\$0.10	<a href="#">Featured Plus!</a>	\$19.95	
<a href="#">Subtitle</a>	\$0.50	<a href="#">Gallery Featured</a>	\$19.95	
<a href="#">Bold</a>	\$1.00	<a href="#">Pro Pack for Motors**</a>	\$29.95	
<a href="#">Scheduled Listings</a>	\$0.10	<a href="#">Home Page Featured</a>	\$39.95	
<a href="#">10-Day Duration</a>	\$0.40	quantity of 2 or more	\$79.95	
<a href="#">Gift Services</a>	\$0.25	<a href="#">List in Two Categories***</a>	x2	
<a href="#">Border</a>	\$3.00			

\*The Listing Designer fee for eBay Motors is greater, see the [eBay Motors fee page](#).

\*There is no Listing Designer fee for [Selling Manager Pro](#) subscribers.

\*\*Available only for [Business & Industrial](#) capital equipment categories.

\*\*\*Double the Insertion and listing upgrades fees (excluding Scheduled Listing and Home Page Featured, to list in two categories.)

eBay Picture Services Fees		<a href="#">Hide</a>
Feature	Fee	

First Picture	Free
Each additional Picture	\$0.15
<a href="#">Preview Picture</a>	Free
<a href="#">Picture Show</a>	Free
<a href="#">Supersize Picture</a>	\$0.75
<a href="#">Picture Pack</a>	\$1.00 for up to 6 pictures or \$1.50 for 7 to 12 pictures

Seller Tool Fees		<a href="#">Hide</a>
Seller Tool	Fee	
<a href="#">TurboLister</a>	Free	
<a href="#">Selling Manager</a> (Free 30-day trial.)	\$4.99	
<a href="#">Selling Manager Pro</a> (Free 30-day trial.)	\$15.99	
<a href="#">Blackthorne Basic</a> (Free 30-day trial.)*	\$9.99	
<a href="#">Blackthorne Pro</a> (Free 30-day trial.)**	\$24.99	

\*Blackthorne Basic subscribers are eligible for a free Selling Manager subscription.

\*\*Blackthorne Pro subscribers are eligible for a free Selling Manager Pro subscription.

#### Related Help topics

- [Ad Format Fees](#)
- [eBay Motors Fees](#)
- [eBay Stores Fees](#)
- [Real Estate Fees](#)
- [PayPal Fees](#)
- [Paying your eBay Seller's Fees](#)
- [Invoicing Procedures and Payments](#)

#### A note about eBay fees

- In the event your seller account is suspended for any reason, any amounts due on your seller account will immediately become due and payable. eBay reserves the right to charge any

amounts you have not previously disputed to the billing method that you are using.

- Fees pay for the right to sell on eBay. Sellers do not purchase exclusive rights to Web pages on eBay. eBay may, in our sole discretion, and without your consent or payment to you, place third-party advertisements on any Web page within our site.
- Insertion Fees and optional feature fees are charged at the time of listing and are non-refundable.

### Contact Customer Support

- ✉ If you have an additional question about this subject, [email us](#) at Customer Support. If you would like to ask a question on another subject, please use the [Contact Us](#) page.

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